

# **ADITYA DEGREE COLLEGES, ANDHRA PRADESH**

## **BACHELOR OF BUSINESS ADMINISTRATION(BUSINESS ANALYTICS)**

### **About BBA Business Analytics**

BBA Business Analytics is a 3 Years Graduation Course plays a vital role in transforming raw data into valuable insights that can inform decision-making. By using Business Analytics tools, organizations can gain a deeper understanding of the primary and secondary data emerging from their activities, enabling them to refine their processes and improve productivity. To maintain a competitive edge, businesses need to stay ahead of their peers and leverage the latest tools to improve efficiency and generate more profits.

### **Is BBA Business analytics good?**

Business analytics is one of the fastest-growing fields right now. The field focuses on solving business problems through data analytics and uses various technologies and disciplines to do so. Quantitative methods like statistical models and data analysis are used in business analytics. In 2020, the business analytics market was valued globally at USD 67.92 billion. The field is growing really fast and with the help of faster and smarter technologies and automation, the delays in data analysis are also being reduced.

### **Eligibility**

The basic eligibility for pursuance of the course is a 10+2 qualification with a Minimum of 55% is required from a recognized educational board.

### **Value Added Courses and internships for BBA**

From this Academic year, Aditya planned to give one value added course per semester till four semesters to enhance the Technical skill and also reinforce the Employability Skills to all. It was an intentional act to provide Physical Internships with Employment to cherish the Beauty of BBA course.

### **Qualities required by a Business analytics Student**

It is suitable to those who are good at Oral and written communication skills, Decision Making Skills, Interpersonal and consultative skills, Analytical thinking and problem solving, Organizational skills, Knowledge of business structure, Understanding of networks, databases, and other technology

### **Endless Possibilities Await for Business analytics Students**

Students who have completed Business analytics Graduation will definitely get placed as Data Analyst roles, Business Intelligence Analyst positions, Data Scientist opportunities, Analytics Consultant positions, Career paths in various industries and many more.

### **Top Career Options after BBA in Business analytics**

Students who have done with their BBA Business analytics, they can specialize in Management (MBA), Business Analyst Manager, Data Business Analyst, Business Intelligence and Analytics Consultant, Quantitative Analyst, Machine Learning Engineer, Business Analyst Specialist and the like.

